

## CORPORATE PARTNERSHIP BENEFITS

- **Tax Deductible Partnership**

- As the BCAE is a non-profit organization, BCAE partnerships are tax deductible. Corporate Partner's gifts of cash or property must meet certain criteria in order to be tax-deductible. Please contact your accountant for further information.

- **Customized Partner-Specific Classes or Events**

- BCAE classes and/or events featuring partner company and product.

- **Menu of Unique Marketing Opportunities\***

- Product placement in relevant BCAE classes and/or events.
- Targeted placement and/or mention of company product in designated classes.
- Corporate Partner collateral distributed in targeted product-related classes (ex: coupons, brochures, incentives, samples, etc.).
- Corporate Partner logo displayed in the BCAE catalog.
- Corporate Partner logo and corresponding link hosted on BCAE website.
- Corporate Partner logo and corresponding link hosted on weekly BCAE newsletter.
- Public Relations campaign opportunities based on partnership level.

- **BCAE Corporate Membership**

- Corporate Partner employee discount on BCAE classes.\*
- 10% discount on private courses and team building events at the BCAE.
- 10% discount on meeting room rentals at the BCAE.

*\* Marketing options and employee discounts vary based on partnership level.*